

INTERNATIONAL SPONSORSHIP PROPOSAL



5th International Watsu Conference

"45 Years of Watsu in Rehabilitation, Spa, and Sports"

October 10–11, 2026 | Academy of Physical Culture in Krakow, Poland

Honorary Patronage:

Rector of the University of Physical Education in Kraków, Prof. Andrzej Klimek, PhD
Marshal of the Małopolska Region - Łukasz Smółka



MAŁOPOLSKA



Global Reach. Elite Performance. Medical & Wellness Innovations.

THE GULF CONNECTION & GLOBAL PRESTIGE

The **IWC2026** is the world's premier hybrid event dedicated to aquatic therapy, hydro-rehabilitation, and eco-luxury wellness.

Why the Arabian Gulf Region?

Our organization shares deep structural ties with the elite sports and medical ecosystem of Qatar. With co-organizers actively working in Qatar alongside world-class, elite pole vault athlete, this conference bridges European medical innovation with the Gulf's vision for world-class healthcare, sports medicine, and luxury wellness infrastructure.

Sponsoring IWC2026 offers Gulf-based investors, healthcare groups, and eco-technological firms an exclusive gateway to European markets and premium B2B partnerships.



SPONSORSHIP PACKAGES & INVESTMENT

All prices are net. Packages can be customized or combined to align perfectly with your corporate strategy and ROI objectives.

GLOBAL TITANIUM SPONSOR (Exclusive – 1 Slot)

Ultimate brand integration for sovereign funds, major airlines, or global wellness tech leaders.

- **Investment: €25,000 / \$27,000 USD** (Open to tailored multi-year partnership discussions).
- **Key Benefits:** Full naming rights integrated into the conference title. Top-tier logo placement on global livestreams broadcasting to 5 continents. Exclusive 20-minute Keynote Speech and the largest premium exhibition pavilion.

WORLD RECORD EXCLUSIVE SPONSOR (1 Slot)

Sponsoring the largest synchronized Watsu session in history, patroned by 3-time Olympic Champion Anita Włodarczyk.

- **Investment: €15,000 / \$16,500 USD** (Flexible terms for international media partnerships).
- **Key Benefits:** High-octane PR and viral social media coverage. The event will be officially branded under your corporate identity. Your logo will be printed on the official World Record Certificates distributed globally.

PLATINUM / MEDICAL & REHABILITATION LEADER (Max. 3 Slots)

Tailored for premium sports medicine clinics, hydrotherapy manufacturers, and luxury spa developers.

- **Investment: €10,000 / \$11,000 USD** (Base investment. Customizable benefits available).
- **Key Benefits:** Direct positioning as an industry pioneer. Expert speaking slot during the medical panels, extensive B2B networking access, and a premium exhibition booth.

AQUATIC ARCHITECTURE & ECO-TECH PARTNER

Designed for eco-construction, sustainable pool engineering, and smart filtration firms targeting high-net-worth investors.

- **Investment: €5,500 / \$6,000 USD** (Strategic alignment options available).
- **Key Benefits:** Direct access to a targeted audience of property owners and developers actively planning premium pool constructions. Full corporate branding across physical and digital conference assets.

INTERNATIONAL CONTACT & PARTNERSHIP BOOKINGS

The premium partnership slots (Global Titanium, World Record Sponsor) are subject to exclusivity. To guarantee your brand's presence and secure international media rights, please contact our committee directly.

Head of International Relations & Corporate Partnerships:

-  **Tomasz Zagorski** – IWC2026 Global Partnership Director
-  **Direct Line (International/WhatsApp):** +974 711 09 686
-  **E-mail:** tzagorski@op.pl
-  **Official Event Platform:** watsu.pl/conference2026
-  **Note:** Our team includes active on-site coordinators in Doha, Qatar. GCC-based investors can request a local alignment briefing upon request.